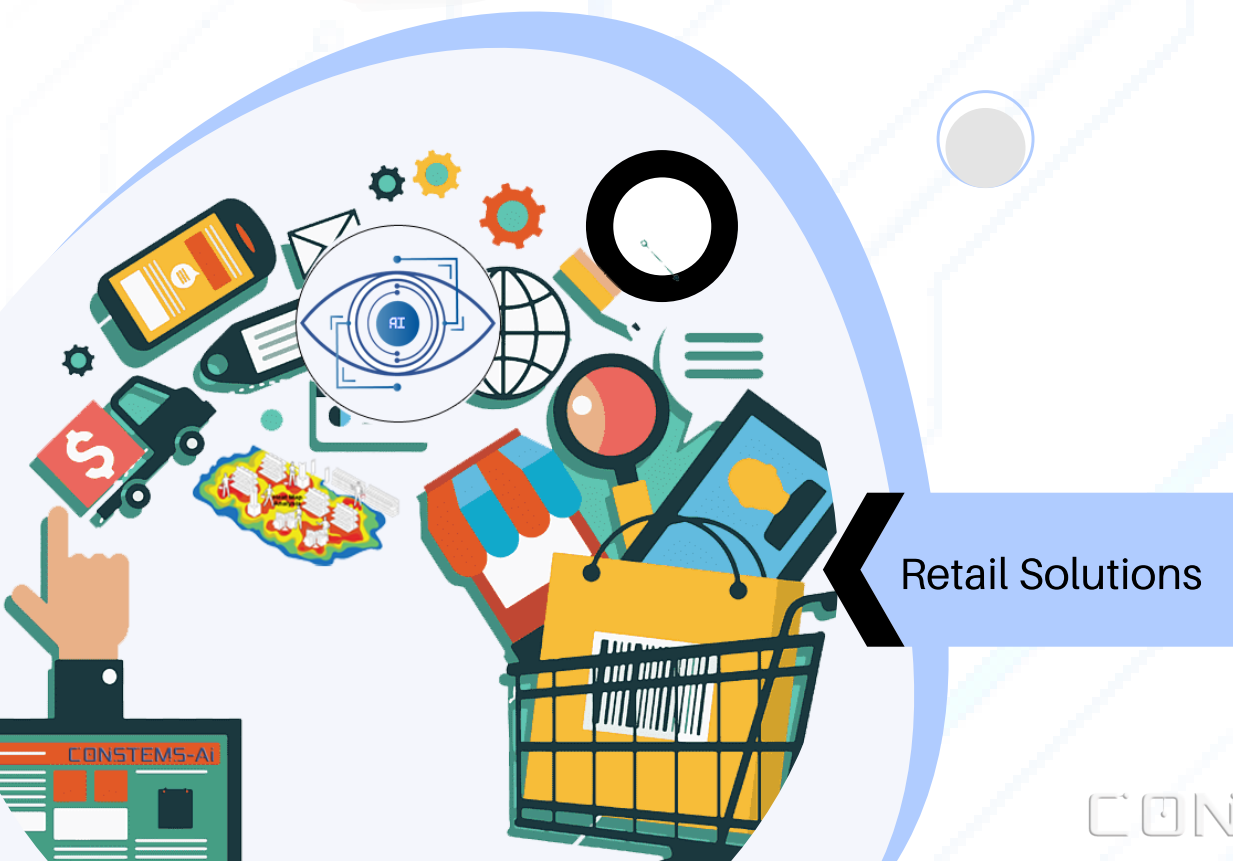


AI For Retail



Market Monitor



What we do?

Brand Information | SKU Annotation & Identification
| Share of Shelf | SKU Features & Price Point Analysis

Benefits

- Data captured from E-commerce & offline stores
- Additional images samples for training
- No dependency on third party
- Saving up to 15 lakhs annually
- Easy pitching to the clients/stakeholders

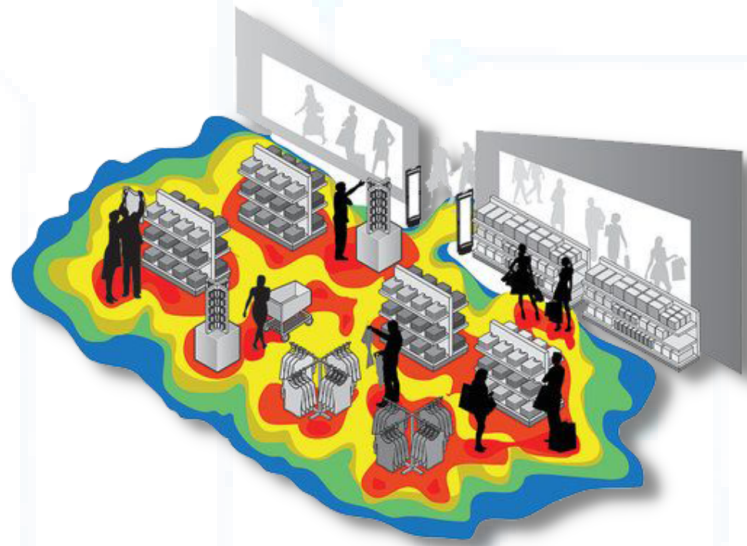
Our Partners



Get In Touch

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Shoppers Heat-Map Analysis



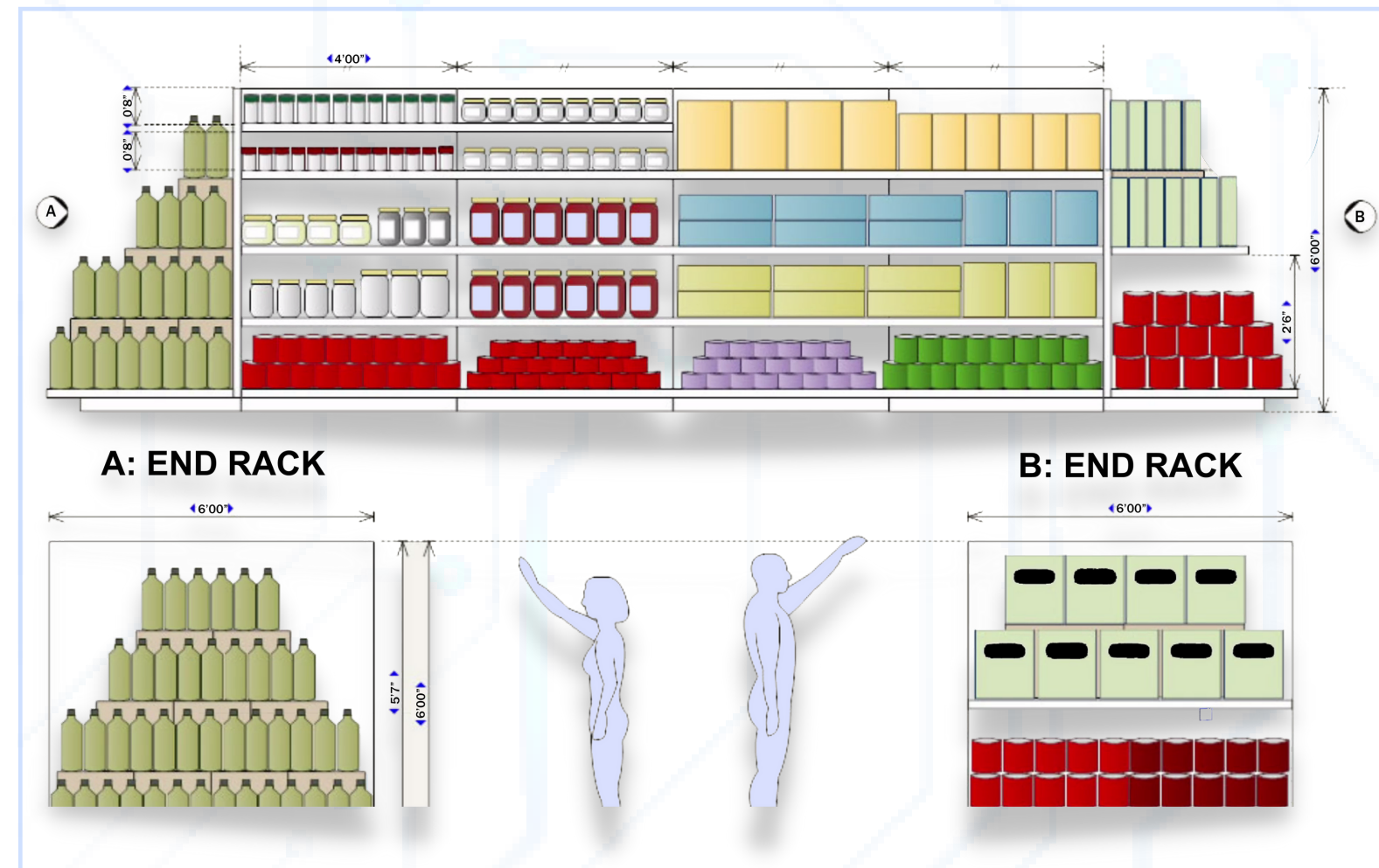
- Identify engagement on the floor
- Helps in merchandise testing
- Placement of the new products.
- Insights for human resource deployment.

Point-N-Shoot Image Capturing

- Helps with product placements on the shelves.
- Reports out-of-stock data.
- Suggests arrangements of the products on the shelves.
- Real-time automatic reports.



Space Planogram



A: END RACK

B: END RACK

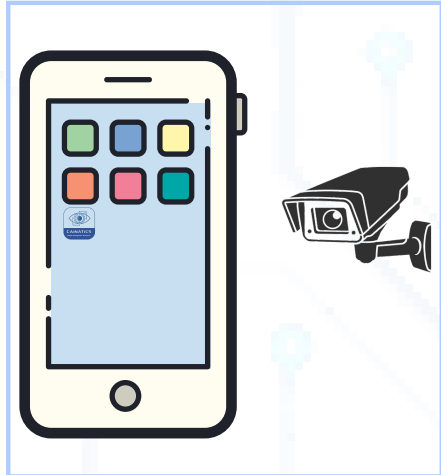
Helps gathering data on visual merchandising

Planning spaces with AI-Based system.

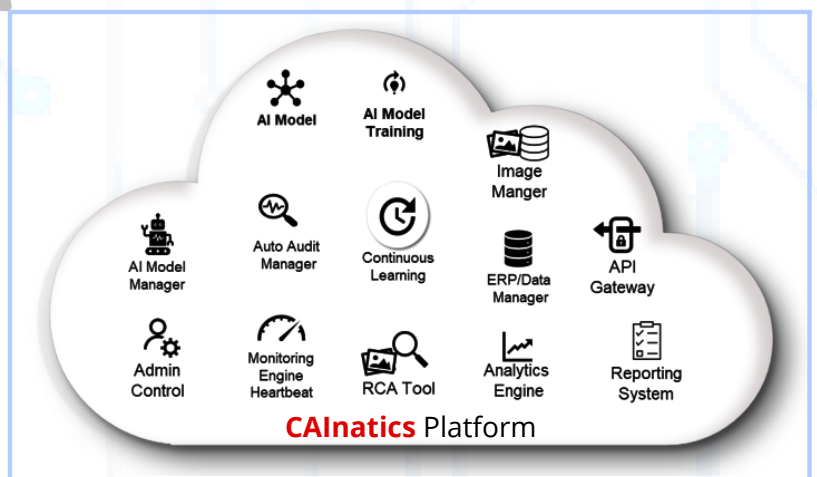
Planning of brand/SKUs share on the shelves.

Helps centralizing the operations

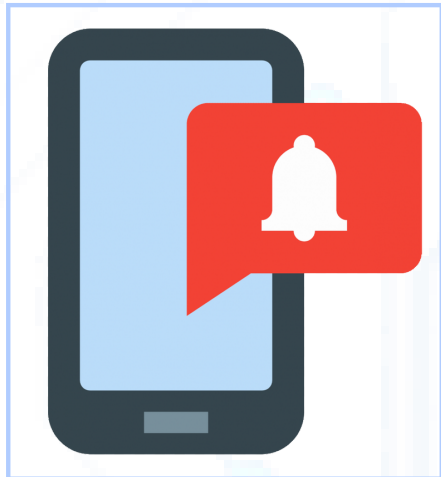
AI Back-End



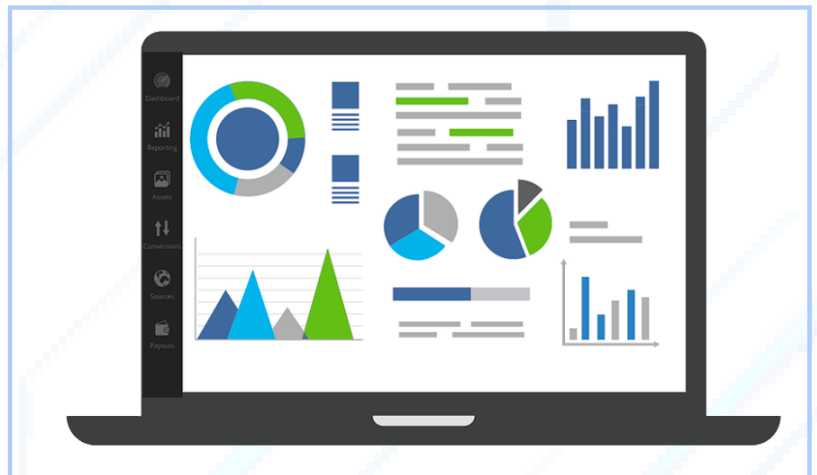
Images captured using mobile app or directly accessed from in-store CCTV cameras.



AI-Based CAInatics platform deployed on edge to report non-compliances and OOS.



Real time alerts for quick action /planning.



Insights dashboard for future planning and estimation.

Retail Distribution Tracking



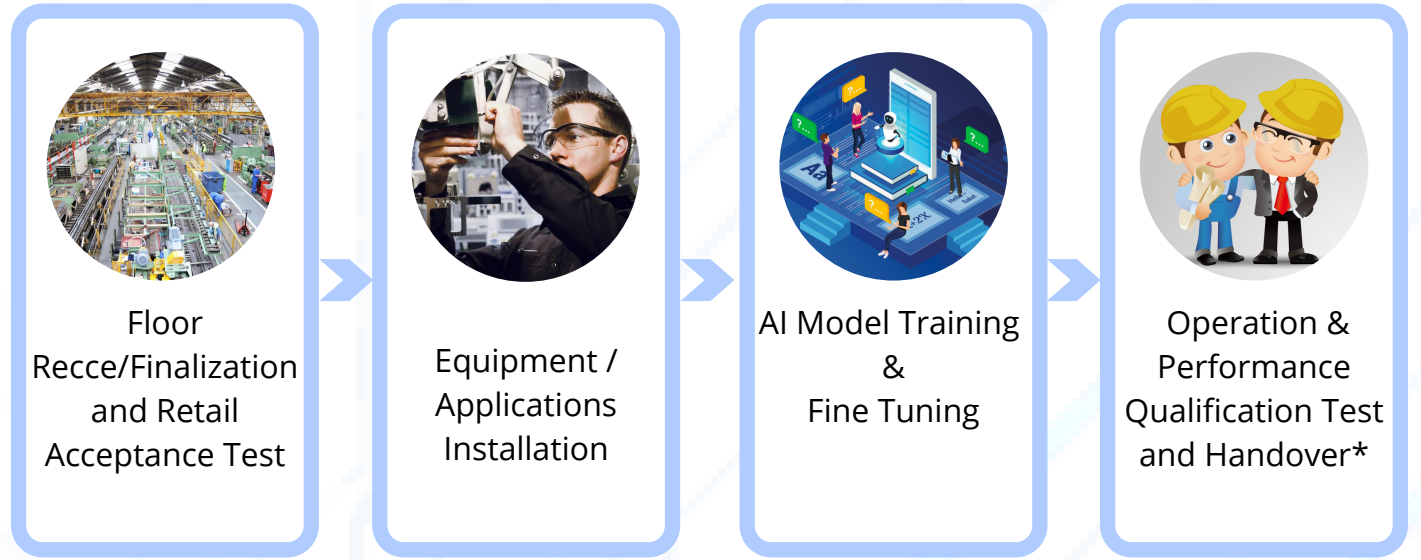
Problems with manual reporting

- Loss of Time
- Less Accuracy
- Regular Store Visit
- Poorly Distribution

Benefits of using AI-Powered tracking system

- High Data Accuracy
- Detailed Analysis/Plan
- Quick Deployment
- 50% Reduction In Time
- 1.5X Higher Active Selling

Our Deployment Process



End to end installation in < 35 Days

*Regular security and software update